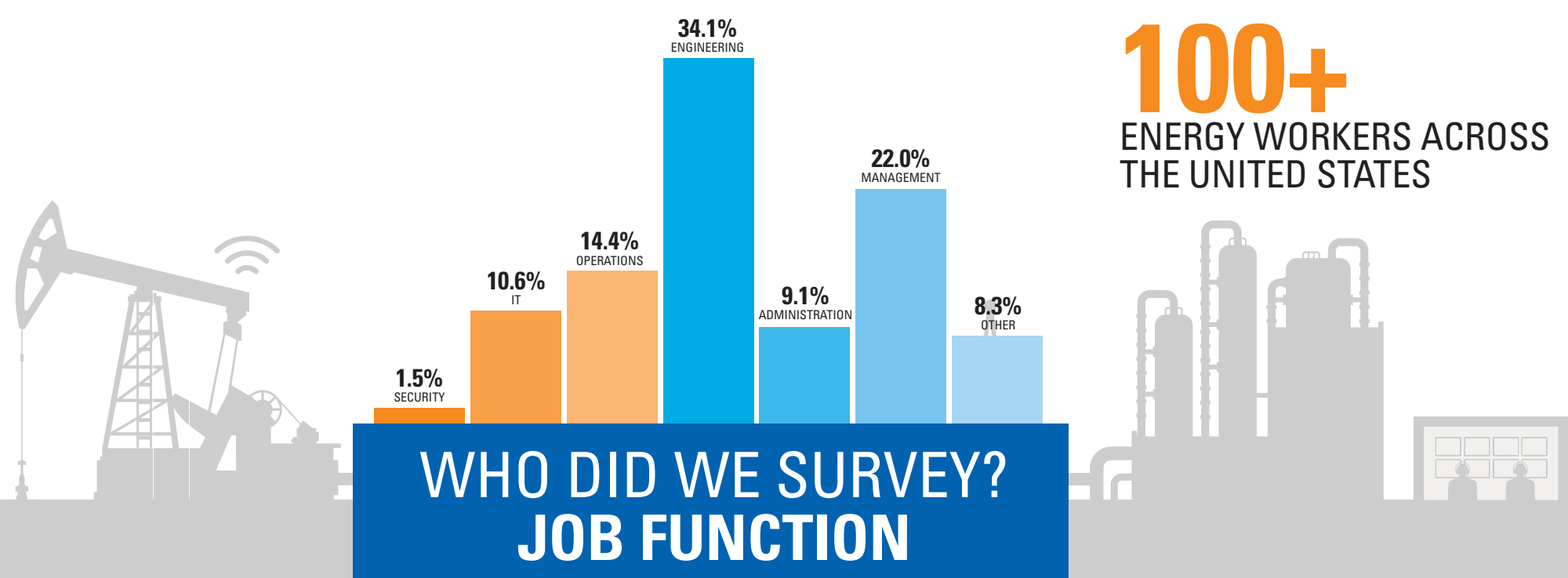




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TRANSFORMING DATA & VIDEO INFORMATION INTO INTELLIGENCE

2017 STUDY COMMISSIONED IN PARTNERSHIP WITH PENNENERGY RESEARCH



**DATA AND APPS HELP
ENTERPRISES
PREDICT & REACT**

With today's **ADVANCED TECHNOLOGIES**, energy firms consume data from various sources and take actions based on the information provided. **THE AMOUNT OF INFORMATION AVAILABLE CAN EASILY OVERLOAD YOUR ORGANIZATION.**

TECHNOLOGY TYPES USED TO SOLVE AN INVESTIGATION OR EVENT AT YOUR FACILITY



Alarms
69.5%



Industrial IoT
61.4%



Video Surveillance
65.2%



Social Media
43.9%



Analytics
50%



Two-Way Radios
50%

SOFTWARE TECHNOLOGY SOLUTIONS PREFER TO BE HOSTED:

OIL & GAS: 37.3% In the cloud

UTILITIES: 11.6% In the cloud

OIL & GAS: 62.7% On Premise

UTILITIES: 88.4% On Premise

ENSURE THIS DATA IS SAFE

Capturing security related data is just the first step to becoming more strategic in responses to surveillance investments. As video becomes more pervasive companies need to consider efficient ways to store and protect digital resources.

39% of Oil and Gas facilities can monitor data from **INDUSTRIAL IOT**

63% of Utility facilities can monitor data from **INDUSTRIAL IOT**

PURSuing PARTNERSHIPS WITH PUBLIC SAFETY/LAW ENFORCEMENT AGENCIES:



OIL & GAS



UTILITIES

YES
51.0%

NO
25.5%

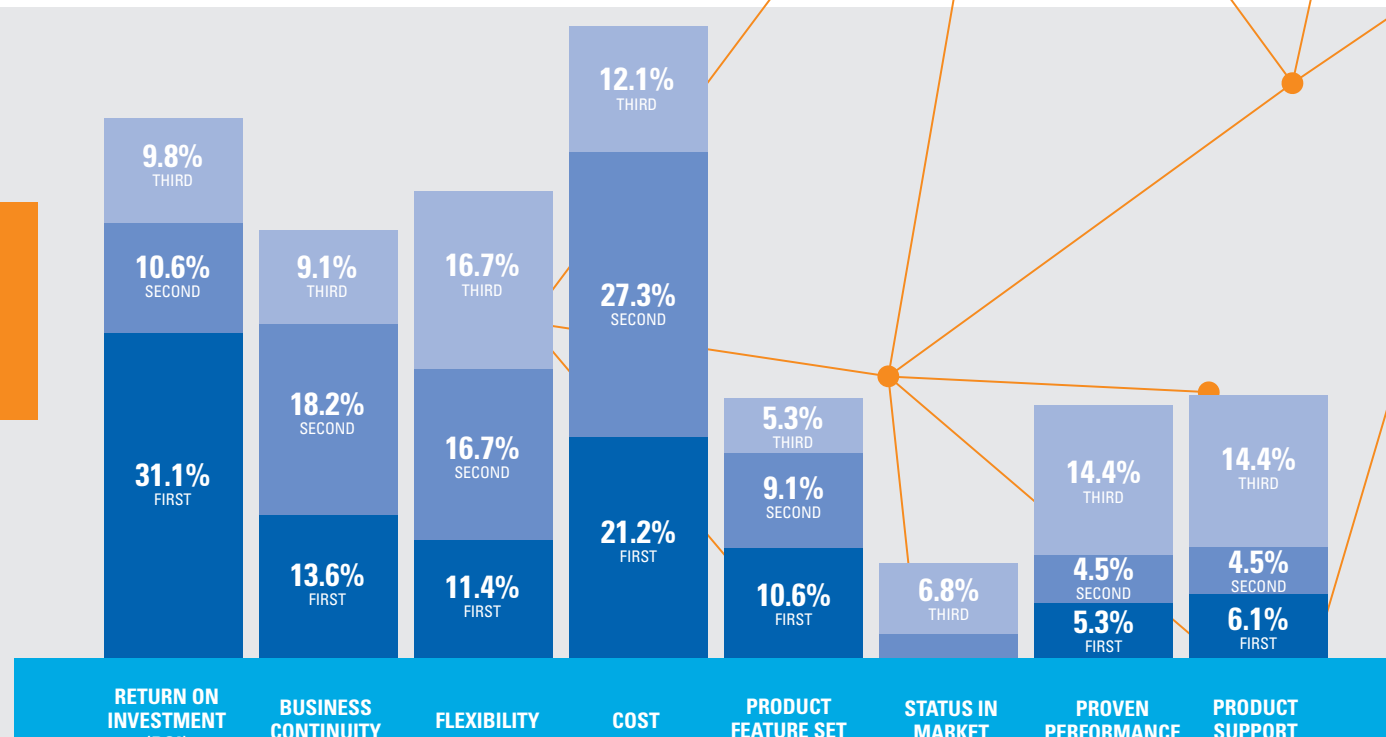
NOT YET (BUT INTERESTED)
11.8%

YES
37.2%

NO
44.2%

NOT YET (BUT INTERESTED)
7.0%

WHEN ASKED THE TOP THREE FACTORS CONSIDERED WHEN PURCHASING TECHNOLOGY:



DOWNLOAD THE 2017 PENNENERGY SURVEY REPORT AND
GET ALL THE STATS.



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