

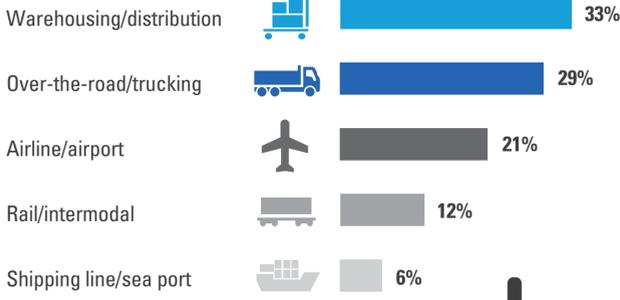
# THE ROUTE TO UNIFIED TEAM COMMUNICATIONS

## 2017 Motorola Solutions Transportation and Logistics Communications Survey Report

**408**  
RESPONDENTS



### INDUSTRY SEGMENTS



### TWO-WAY RADIOS: Leading the Charge



**67%** use two-way radios to communicate

**#1** primary device used

**64%** are using digital radios

**35%** of analog users plan to upgrade within 2 years

#### MOST POPULAR APPS:



### SMARTPHONES: Useful but Challenging



#### REPORTED SMARTPHONE CHALLENGES:

**54%**  
gaps in coverage

**39%**  
insufficient battery power

**39%**  
lack of sturdy design

### WANTED: Seamless Integration Across Multiple Devices

**78%** use **multiple devices** to communicate

**64%** are using **2 devices** to communicate

**17%** are using as many as **3 devices**

**92%** want seamless integration across devices and are clear on the benefits:

- Rapid response to emergency situations
- Unified team communications from any location or device
- Faster response to customer issues and inquiries

## INDUSTRY SEGMENT HIGHLIGHTS

### TRUCKING

**TOP PRIORITY**  
**66%** cite employee safety as top priority

**TOP CHALLENGE**  
Gaps in Coverage

**TOP DEVICES**  
Smartphone, Tablet/Mobile Computer

**76%** use multiple devices to communicate



### AIRLINES/AIRPORTS

**TOP PRIORITY**  
**63%** cite implementing new tech to optimize processes and productivity as top priority

**TOP CHALLENGE**  
Gaps in Coverage

**TOP DEVICES**  
Smartphone, Two-Way Radio

**82%** use multiple devices to communicate

### RAIL

**TOP PRIORITY**  
**72%** cite improving worker and passenger safety as top priority

**TOP CHALLENGE**  
Gaps in Coverage

**TOP DEVICES**  
Two-Way Radio, Smartphone

**72%** use multiple devices to communicate



### WAREHOUSING/DISTRIBUTION

**TOP PRIORITY**  
**48%** cite improving employee safety as top priority

**TOP CHALLENGE**  
Gaps in Coverage

**TOP DEVICES**  
Smartphone, PC/Laptop

**68%** use multiple devices to communicate

### PORTS/CONTAINER SHIP LINES

**TOP PRIORITY**  
**75%** cite improving employee and passenger safety as top priority

**TOP CHALLENGE**  
Coverage Area

**TOP DEVICES**  
Smartphone, Two-Way Radio

**92%** use multiple devices to communicate



Take the Route to Unified Team Communications:



Download the 2017 Transportation and Logistics Communications Survey Report

